

MINUTES
Board of Trustees of Illinois State University
July 27, 2018

Donahue: I will now call the July quarterly meeting of the Board of Trustees of Illinois State University to order. Trustee Louderback, would you call the roll?

The following members were present:

Trustee Churney
Trustee Dobski
Trustee Donahue
Trustee Jones
Trustee Louderback
Trustee Rauschenberger
Trustee Rossmark
Trustee Aguilar

APPROVAL OF AGENDA

Donahue: Thank you Trustee Louderback. You have before you the agenda for today's meeting. Could I have a motion and second to approve the agenda? Trustee Rossmark so moved and was seconded by Trustee Churney. Motion made, seconded, and vote recorded as all members voting aye.

APPROVAL OF MINUTES

Donahue: You also have before you the Minutes of the May 5, 2018 special meeting of the Board of Trustees and the May 11 quarterly meeting of the Board. Could I have a motion and second to approve the minutes of the May 5 special meeting? Trustee Louderback so moved and was seconded by Trustee Rossmark. Motion made, seconded, and vote recorded as all members voting aye.

Could I have a motion and second to approve the minutes of the May 11 quarterly Board meeting? Trustee Louderback so moved and was seconded by Trustee Rossmark. Motion made, seconded, and vote recorded as all members voting aye.

RELEASE OF EXECUTIVE SESSION MINUTES

Donahue: In accordance with the provisions of the Open Meetings Act, the Illinois State University Board of Trustees is required to periodically review the minutes of its Executive Sessions to determine the necessity of retaining the confidentiality of those minutes. The Board has received a recommendation from its legal counsel to release the following minutes: October 20, 2017 and February 16, 2018.

Copies of these minutes are in your meeting folders. May I have a motion and second to release as public the above minutes of the Executive Session held by the Illinois State University Board of Trustees? Trustee Rossmark so moved and was seconded by Trustee Rauschenberger. Motion made, seconded, and vote recorded as all members voting aye.

PUBLIC COMMENTS

Donahue: Next on the agenda is Public Comments. The Public Comments procedures can be found on the Board of Trustees website. Has anyone signed up for public comment? Seeing that no one has indicated an interest in making a public comment today, we will move forward with the meeting.

Good morning everyone and thank you for joining us for the July 2018 regular quarterly meeting of the Board of Trustees. I want to thank the Campus Communication Committee for organizing this morning's discussion hour. During the discussion hour each July, our local city leaders give us an update on activities in their cities. This morning we heard from Mayors Tari Renner of Bloomington and Chris Koos of Normal. The dialogue is just one of many examples that reflect the excellent relationship our University shares with the Bloomington-Normal community.

We start the new fiscal year with a state budget, the first time the legislature has approved a budget by their scheduled adjournment date since 2014. They provided in that budget a 2% increase in funding over FY 2018 in state appropriations to the University for operating expenses, and that is a good start moving in the right direction. It still is about 8% lower than we received the last time they approved a budget on time. With inflation it's about half of what we received in 2002, a mere 16 years ago. I do want to thank state Rep. Dan Brady who is a huge advocate for Illinois State and works tirelessly on behalf of the University. His leadership and compassion is greatly appreciated and we also want to thank our other leaders state senators Bill Brady and Jason Barickman. What also needs to be noted in that budget is what the legislature did with MAP grants. It's my understanding MAP grants will now continue with the student throughout their career as opposed to having to apply every year. We do need more money for MAP. I believe less than 50 percent of all eligible MAP students actually receive the money. If we want to be sure our students are going to college we need to provide more money for MAP.

Other good news is that the fine arts center was re-appropriated in the capital budget and we are hopeful that we will receive that money.

At the May meeting, I spoke about the fact that Illinois State University is at the bottom among public universities in state funding per FTE students and that has not changed. This Board is committed to keep this issue at the forefront and to seek a more equitable distribution of funds to public universities in Illinois. In May I commended the legislature for what they did for K-12 funding and they need to do a similar thing for higher education. As you heard this morning from our local mayors, it's almost as if we are being punished for our success. We will keep that issue at the forefront.

At the same time, Illinois State University remains affordable. Of the 12 public universities in Illinois, ISU ranks eighth in the cost of attendance. It is clear that we operate efficiently and uses our funds wisely and I want to thank President Dietz and all of you here that make this University as great as it is today.

The Board has a full day so I will move on to the next item of business.

OATH OF OFFICE FOR NEW STUDENT TRUSTEE

Donahue: We welcome a new face to the Board of Trustees. Sarah Aguilar is the Student Trustee for the 2018-2019 academic year. Sarah is a junior psychology major from Long Beach, California. Sarah I am told is a very busy person. When not in class or studying, she serves as a Student Government Association senator, a Welcome Week intern, a peer instructor for University College, and a social media influencer for the Division of Student Affairs. She spent her summer working as a Preview Guide. Sarah has done more in this past year than I probably did in my entire four years here. Trustee Aguilar, would you please approach and take the Oath of Office?

Please repeat after me:

I do solemnly swear
that I will uphold the Constitution of the United States
and of the State of Illinois,
and that I will faithfully discharge the duties
of the office of the Board of Trustees
of Illinois State University
to the best of my ability.

Congratulations. We are all looking forward to working with you during the coming year. Would you like to say a few words?

Aguilar: First and foremost I would like to say thank you to the board for welcoming me with open arms. I really look forward to an amazing academic year with my fellow Board of Trustee members. I also would like to say thank you to Julie Shaffer for being here today to record for my mom who is back home in California...so hi mom. I am eager and very honored for this wonderful opportunity and I thank you for your encouragement and your belief in me.

ELECTION OF OFFICERS

Donahue: As it is written in the Board by-laws, during the first meeting of a new fiscal year the Chairperson and Secretary of the Board will stand for election, and voting will be by secret ballot. I will ask Secretary Louderback to proceed with the first election of the chairperson of the board.

Louderback: Thank you. Are there nominations for the Office of Chairperson of the Board of Trustees of Illinois State University? Trustee Jones nominated Trustee Donahue and was seconded by Trustee Rauschenberger.

Rocky Donahue has been nominated as Chair of the Board of Trustees. I will now ask the Trustees to vote by secret ballot. On a sheet of paper from the pad provided, please write the last name of the candidate you wish to vote for, fold the paper and pass them to Board Counsel Jane Denes.

Donahue: Secretary Louderback, I would like to note for the record that I will abstain from this vote.

Denes: I have carefully counted the ballots and Trustee Donahue has been elected Chair of the Board of Trustees of Illinois State University.

Donahue: I want to thank all of my fellow colleagues for their trust. I am truly honored and humbled. I graduated from this university in 1982 and if somebody told me I'd be sitting here today I would probably laugh at them. It is humbling and I thank you for your confidence.

The floor is now open for nominations for Secretary of the Board of Trustees of Illinois State University. Trustee Dobski nominated Trustee Louderback and was seconded by Trustee Churney. If there are no other nominations the nominations are closed.

Mary Ann Louderback has been nominated as Secretary of the Illinois State University Board of Trustees. I will now ask the Trustees to vote by secret ballot. On a sheet of paper from the pad provided, please write the last name of the candidate you wish to vote for, fold the paper and pass them to Board Counsel Jane Denes, who will tabulate the votes and read the result.

Louderback: Chairman, I would like to note for the record that I will abstain from this vote.

Denes: I have carefully counted the ballots and Trustee Louderback has been elected Secretary of the Board of Trustees of Illinois State University.

Donahue: Congratulations Mary Ann. Would you like to say a few words?

Louderback: I just want to say thank you. I dearly enjoy working with this board and with the University. With three degrees from this University it truly is a part of my heart and a part of my life. I look forward to the next three years; thank you all.

Donahue: It is the duty of the Board to select from the University's staff an employee to serve as Treasurer of the Board of Trustees. The Treasurer serves in an ex-officio capacity and receives and disburses all monies and reports to the Board of Trustees on the financial status and fiscal affairs of the University. At Illinois State, that person traditionally has been the Vice President of Finance and Planning. We will continue with the tradition. So, Dan Stephens will serve as Treasurer.

In addition, it is a duty of the Board Chair to designate a University representative to serve as an ex-officio member of the Municipal Clerks Training Institute Committee. The committee serves in an advisory capacity and helps develop curriculum for Municipal Clerks training courses. I have designated Rob Blemler, Director of Internal Auditing and University Ethics Officer for that task.

I will now turn to President Dietz for his remarks.

PRESIDENT'S REMARKS

Dietz: Thank you Chair Donahue. I also want to extend my thanks to Mayors Renner and Koos and to City Managers Tim Gleason and Pam Reece for their participation in the Discussion Hour this morning. We are indeed fortunate to have outstanding working relationships with both the Town of Normal and City of Bloomington. Town and Gown relationships are at an all-time high and we work together to improve the community for the University and the residents.

I also want to congratulate Chairman Donahue and Secretary Louderback on their re-appointments and Trustee Aguilar on your new appointment. I look forward to working with you and the entire board for another great year.

We are thankful to begin a new fiscal year with a state budget and reasonable state appropriation though it's less than what we've had in the distant past. We also are optimistic that we might see the release of funds to restart the Fine Arts complex planning and construction. I want to remind everyone that although state funding is important to this University, it is only 15% of our total operating budget. Each year Illinois State University, like other public universities in Illinois, becomes more dependent on tuition and fees to fund the operations of the University. For that reason, recruitment, enrollment and retention of students are very important to the viability of the University.

Continuing with the good fiscal news, Redbirds Rising, The Campaign for Illinois State University has achieved 80% of the \$150 million goal. More than 44,000 donors have already contributed more than \$121 million in outright gifts and commitments. FY 2018 was the second best fundraising year on record with close to \$22 million raised. This marks the University's fourth consecutive year surpassing \$21 million in funds raised. It was also the year in which cash receipts pushed over \$16 million which was the best cash receipt total ever recorded at Illinois State. Congratulations to Pat Vickerman and his team and everyone involved in our friendraising and fundraising efforts. Most importantly, thank you to all our investors in Illinois State University.

The 2018 fiscal year has been very productive in terms of external grants. Preliminary figures show that faculty and staff received 199 awards totaling nearly \$23.5 million. This represents a 22% increase over FY 2017 and is the third highest total in ISU's history. Congratulations to our grant writers and to Dr. Baur's team for their service to those grant writers and recipients.

The Mennonite College of Nursing (MCN) recently received a \$2.8 million Health Resources and Service Administration (HRSA) grant to launch the Change Agents to the Underserved: Service Education (CAUSE) project. The college has partnered with three area organizations: McLean County Health Department (MCHD), Community Health Care Clinic (CHCC), and Chestnut Family Health Center to increase the number of nurses working in primary care and improve the health and well-being of patients outside the hospital. Mennonite College of Nursing is one of 42 colleges nationwide to receive the grant among the more than 1,900 accredited nursing schools in the country.

I am proud to report that enrollment for the fall looks very encouraging. As of July 23, deposits for the fall semester are running 9% ahead of the same time last year with deposits from underrepresented students comprising 34% of the first time in college students. Preview ended last week. Attendance at Preview is a strong indication of the new students who will enroll in the fall. Registration of new students through Preview is 8% above registration numbers last year. Through our partnership with INTO, 58 students from 14 countries are confirmed to enroll in the fall which are not included in the numbers I just provided. Let me remind you that we graduated a large class this May and replacing all those folks is a challenge. At this point, it appears overall enrollment this fall will be very close, if not slightly above, overall enrollment last year.

The current Master Plan 2010–2030: Looking to the Future was approved by the Board of Trustees in February 2011. Approaching the mid-point of Master Plan 2010-2030, and given changes that have occurred since the plan was implemented and the current level of support for higher education in Illinois, we have decided that a review of the plan is needed to serve as a guide to the University for the next decade.

The update will include a review of assumptions made in the previous plan and the development of new assumptions based on today's realities. The update will be integrated with the new University strategic plan, Educate•Connect•Elevate Illinois State 2018-2023 and include:

- Review of recommended actions from the 2010-2030 Campus Master Plan that have been completed
- Review of recommended actions from the 2010-2030 Campus Master Plan that are in progress
- Future plans
 - Deferred maintenance
 - Renovations
 - Demolitions
 - New Construction
 - Potential Real Estate transactions

I have appointed a Campus Master Plan Steering Committee comprised of representatives from each of the divisions of the University with Chuck Scott, Interim Associate Vice President for Facilities Management, Planning, and Operations, serving as chair of the Steering Team. The Team will begin its work soon and I expect the Master Plan Update to be completed by June 2019.

We have a new Center at Illinois State. The Center for a Sustainable Water Future was formed to promote a broader sustainable water ethic for the future through action research. The interdisciplinary initiative brings together academically diverse faculty to advance research and enhance effective and viable water solutions and stewardship.

Dr. Yimin Wang, former associate director of the Office of International Studies and Programs (OISP), was named executive director of INTO Illinois State University, our joint venture with INTO University Partnerships effective July 16. Dr. Wang brings considerable knowledge of international education from the smallest details of visa regulations to the development of mutually beneficial partnerships with top-tier universities abroad. We are very pleased to have someone with Dr. Wang's experience in this important role, but will deeply miss her work in the Office of International Studies and Programs. Dr. Wang, will you stand up to be recognized?

I have one retirement to share today. You have no doubt seen her work, but may not know her. JoEllen Bahnsen is retiring as senior associate comptroller. In that role, she has had oversight of financial accounting and reporting, audit, fiscal policy, and debt issuance matters. She began her career in in the Comptroller's Office in 1992 as an accountant in charge of bond revenue. We will miss her extensive knowledge of fiscal matters at the University and wish her best in her retirement. JoEllen, will you stand so we can recognize you for your contributions to Illinois State University over the years?

Synonymous with summer, the Illinois Shakespeare Festival at the Ewing Cultural Center is in its 40th year. This year the Festival includes productions of The Merry Wives of Windsor, Henry V, and Shakespeare in Love. Last Saturday, Alumni Engagement hosted a dinner and theater event on campus that included attendance at a performance of Shakespeare in Love in the Center for Performing Arts. There are still seats available for performances which run through August 11.

CAMPUS COMMUNICATIONS COMMITTEE REPORT

I would now like to call the spokesperson for the Campus Communications Committee, Dr. Tracy Mainieri, Assistant Professor of Kinesiology and Recreation, to the podium for a report.

Mainieri: Good morning. I hope that everyone is enjoying the joys and surviving the heat of summertime in Central Illinois.

On behalf of the Campus Communications Committee, representing the Administrative/Professional Council, the Civil Service Council, and the Academic Senate, we would like to thank Bloomington Mayor Teri Renner and Normal Mayor Chris Koos for their time this morning at the discussion hour. ISU deeply values our connections to our surrounding communities.

We are pleased to see that the governor and the legislators worked together to pass a state budget, providing stability for the state and its universities. Such an outcome allows ISU to effectively plan for the immediate future and continue our record of fiscal responsibility. We would also like to highlight the possibility of a capital budget and a release of funding for our Fine Arts complex. In the near future, we hope to see similar possibilities to address the needs for renovations to Milner Library and a new Mennonite College of Nursing building.

Though the ISU campus may be a bit quieter in the summer months, the ISU, Normal, and Bloomington communities are buzzing with events like Concerts on the Quad, Sugar Creek Arts Festival, Loungeabout on the Roundabout, Lincoln's Festival on 66, and the GLT Summer Concert. All of the summer events highlight the vibrancy of our communities and attract visitors to the wonderful resources we have to offer. We are particularly proud to be in the midst of the 2018 season of the Illinois Shakespeare Festival, a summer tradition since 1978.

Summer is also a time when we bid farewell to valued members of our ISU community. We honor the retirement of JoEllen Bahnsen, Senior Associate Comptroller, who began her career in the Comptroller's Office in 1992. We look forward to celebrating her service at the end of July.

We would also like to acknowledge the hard work happening all around our campus this summer to accomplish vital renovations to various buildings. The Bone Student Center Revitalization project continues on schedule and we all take pleasure in seeing the progress each time we're on campus. Crucial roof repairs have been happening across campus as well as renovations to Williams Hall to prepare for office relocations. And this is just a sample of the projects happening this summer. We would like to thank all of the ISU employees who make these projects a reality in the heat of the summer to maintain the beauty and function of our campus.

Though it's hard to believe, our Fall 2018 semester is just around the corner. The anticipation for the Fall semester builds throughout the months of June and July as Preview brings incoming Redbirds and their families to campus for a two-day orientation to our Redbird community. A 51-year tradition, this year's Preview brought to campus thousands of incoming Redbirds for the class of 2022. Facilitating this important orientation is no small feat, and we would like to express our gratitude to Orientation Services in University College for coordinating these efforts, as well as the numerous staff and students that make our incoming Redbirds feel at home.

Along with our incoming Redbirds, we all look forward to the excitement of the Fall semester. In addition to welcoming the class of 2022, we are excited to welcome our first class of international students recruited through INTO. We thank all the staff, volunteers, and students who will make Move In for all of our students a smooth process in just a few short weeks. And we look forward to all of the great events that mark the start of the Fall semester, such as the Sweet Corn and Blues Festival, Festival ISU, and the commencement of the University Speaker Series.

Though we are eager for the excitement that accompanies the start of a new school year at ISU, we also soak up the sweet moments only the dog days of summer can provide and wish the same for you. Stay cool and Go Redbirds!

Dietz: Thank you, Tracy. Now I would ask our Director of Government Relations, Dr. Jonathan Lackland, to come to the podium to provide a legislative update.

Lackland: Thank you President Dietz. Trustees, good morning. I want to offer you highlights of this past legislative session, a few bills that were specifically pertinent to ISU. I'd like to start with SB 2927. This was a measure that established an Aim High Grant pilot program that would allow public universities to implement this program which is a merit-based scholarship program beginning with the 2019-2020 academic year. Twenty-five million dollars is being appropriated for the program and is subject to appropriation. The Illinois Student Assistance Commission is required to receive applications from public universities to participate in the program with public institutions being required to administer the grant funds to eligible students. Students are eligible if they meet the minimum public university cumulative GPA requirement, ACT/SAT requirement, file a FAFSA, and demonstrate financial need, enrolled in a public university as a full-time undergraduate student, and have not received a bachelor's degree or earned 135 semester credit hours. This measure is estimated to keep around 6,000 students in the state of Illinois who the legislature thought would otherwise leave.

The next measure I'd like to talk about is HB 5020. This is a measure that begins with the 2020-2021 academic year. The Illinois Student Assistance Commission would be required to annually publish a priority deadline date for renewing MAP grant applicants. It is also subject to appropriation and a renewing MAP grant applicant who files by the published priority deadline date would be required to receive a grant if they continue to meet the criteria. If a renewing applicant fails to apply by the deadline date they will not be disqualified from receiving a MAP grant as long as sufficient funding remains.

The next measure I'd like to talk about is HB 4956. Beginning with the 2019-2020 academic year every Illinois public institution that offers an educator preparation program would be required to offer students in that program a three-year degree completion program. Prior to implementation of the program public universities shall submit to the Illinois Board of Higher Education the curriculum and requirements of this program for approval, and upon completion of the program a student shall receive a bachelor's degree and qualify for licensure. ISU was specifically opposed to this bill for the following reason; our rationale was that teacher preparation programs must address multiple sets of licensure standards and degree requirements concurrently. Programs are structured to complete these requirements as efficiently as possible, and the bill wrongly assumes a single fit for all types of preparation programs. We attempted to talk with the sponsor of the bill to let him know our concerns. The bill passed the House and once it got to the Senate we were able to convince Sen. Bill Cunningham to sponsor the bill; the Senator sat on the bill so the bill did not advance.

The other issue I'd like to bring up is the community college nursing bill. There were different iterations of this bill; you had SB 888, HB 5881, and HB 3045. SB 888 did not progress at all but that was a bill that would offer community colleges the opportunity to offer a BSN degree. HB 5881 and HB 3045 were basically one and the same bill that would create a pilot program to allow Lewis and Clark as well as Malcolm X colleges to offer a BSN degree. I will tell you that one of the things that ISU did specifically was to get a pension and fiscal note filed on the bill. We worked with Rep. Terri Bryant and Rep. Tom Demmer to get those notes filed. We knew that if we could get those notes filed on the bill it would raise specific questions that could have a financial impact on the state of Illinois.

The best for last would be HB 109 or Public Act 100-0586 which is the Operating and Capital Budget bill. That offered ISU an FY2019 operating appropriation of \$66.3 million. As you heard earlier, that represents about a 2% or a \$1.3 million increase over the FY2018 amount that Illinois State received. It also provides \$401.3 million for the MAP program which is the maintenance FY2018 level but it also allows capital funding in the amount of \$62 million that will be utilized for the Fine Arts complex. I will also tell you that I contacted the Comptroller's Office to find out when ISU will actually get a check, and from operations they could not tell us a specific date but given the fact that the funds for ISU would come out of the Education Assistance Fund, there was no concern that we would not receive it. In terms of capital I asked and the Comptroller's Office indicated that capital funding will be contingent on receiving capital releases from the governor's office, the Capital Development Board would have to submit a voucher to the Illinois Comptroller, and that this is also predicated upon the availability of bond funds. We have been told that the legislature might take up the bond issue during veto session. I was also told that Capital Development Fund 141 has roughly \$350 million in that fund. Those funds are already allocated for other projects with some of the code agencies so in essence there is no funding in there for us at this point.

That concludes my legislative report.

Dietz: Thank you Jonathan. One additional comment that I would make is a conversation that I had yesterday with Rep. Brady, a conversation with Sen. Barickman, and a meeting coming up with Sen. Brady. The conversation was pretty much the same with both Sen. Barickman and Rep. Brady in that they were still having quiet negotiations and were very hopeful that money would be released both for emergency funding on deferred maintenance as well as on the Fine Arts complex.

REPORT AND RESOLUTIONS

Dietz: There is one report and five resolutions for the Board's consideration this morning. Trustee Donahue, with your permission, I will move on with the report and resolutions.

Donahue: Please do so.

Report 2018.07/1100.01: Educating Illinois FY2018 Progress Report

Dietz: This is the final progress report for Educating Illinois which was first introduced as Illinois State University's strategic plan in 2000. Educating Illinois has provided valuable direction for the University and steered it to a place of distinction among public universities.

As the update in your packet demonstrates, through the hard work of faculty, staff and administrators at the University, we accomplished the goals set out in Educating Illinois. I want to thank everyone who was involved in the development of Educating Illinois and its four iterations and those involved in preparing this update.

The University is already working on accomplishing the goals in our new strategic plan, Educate•Connect•Elevate Illinois State 2018-2023. Next year at this time, the Board will receive an update of our progress on this plan. Unless there are comments or questions from the Board, I will move on with the resolutions.

Resolution 2018.07/25: Approval of Academic Plan 2018-2023

Dietz: The Academic Plan, 2018-2023, was included in your Board materials. The annually renewable plan includes a brief profile of the University; brief overview of Educate • Connect • Elevate: Illinois State – The Strategic Plan for Illinois' First Public University 2018-2023; an inventory of academic programs at the University and academic program changes approved since June 30, 2017; an inventory of academic programs and units at the University recognized by specialized accreditation associations; an update regarding academic initiatives; college strategic plans and Fiscal 2019 objectives; summaries of academic program reviews conducted by the Academic Planning Committee in Fiscal Year 2018; and a tentative schedule of academic program reviews from Fiscal 2019 through Fiscal 2026. The plan was submitted to the Academic Senate this spring, and is now submitted for Trustee approval. I might add that the Academic Plan is a dynamic one that's involving adding new programs, revising and updating curricula, and deleting some academic programs as well. Much care and much work has gone into this document and I appreciate the good work of all the faculty and all the other committees that had input into this and I ask your approval of this resolution.

Donahue: Thank you. Is there a motion? Trustee Dobski so moved and was seconded by Trustee Churney. Any questions from any member of the board for President Dietz?

Louderback: I have one question. In looking through it and reading through all of it are we really just looking at FY2018 and FY2019 for this one? Because it does not really go to 2023.

Dietz: Provost Murphy, will you address the question?

Murphy: The part that would be more future-oriented would be Educate•Connect•Elevate. We include that in as the strategic plan for the University and then we also include some of the priorities for the division that move us forward far beyond FY2019, but in terms of things like the academic program reviews, those are ongoing reviews of programs so it's a little of both. It's a pretty big document, a collection of a number of things but the very future-oriented things are Educate•Connect•Elevate and then the priorities of the division and for each college their priorities for the upcoming year but then strategic plans that move forward beyond FY2019.

Louderback: But some of them have only for the coming year, they don't have anything further. Is that coming...

Murphy: For each college there should be both and I'd have to look through; I don't remember any of the colleges where we had just priorities for the upcoming year and not a strategic plan but I can look at that again. Each of the colleges have different cycles for strategic plans and a little bit of a different format because of the diversity of the colleges, their different and unique missions, and then sometimes it's because of changes in leadership because we appoint new deans at different times and they can start some strategic planning. I can look again Trustee Louderback. In my mind as I looked back through that before this meeting I thought I a priority report and a strategic plan for each college.

Louderback: I notice that CAST is going to do theirs in September but we are approving it before it's done; I guess I was kind of curious about that. There was one page for College of Education and I didn't find the rest of that...

Murphy: Yes, I felt like there was one when I looked at it last night...I think there used to be a separate strategic plan for the Lauby Center for professional development and I think they merged that into the strategic plan and we will have to double check on that so I feel like that was a holdover on the table of contents.

Dietz: I do think you are right though, Trustee Louderback, in that it's obviously a little more heavily loaded in the early years of this five-year plan because we know more about what we are trying to accomplish in the current and next year. We have some new deans that will be hired over the course of this timeframe and some new department heads and faculty so this is a dynamic plan and some of that may change toward the tail end of the five-year timeframe.

Louderback: I guess if we are approving a long-range strategic plan I don't think we have everybody included in this. If it's just information that's one thing...

Murphy: We have strategic plans for each of the colleges, the graduate school is finishing up their new strategic plan under Director Hurd so they have major objectives for FY2019; that's a change, it used to be we just included strategic plans for each of the colleges and now we also have them include priorities for the upcoming fiscal year. That's a new addition in the new academic plan, and then we have priorities for the division, just some of the larger priorities we will be working on, and then we have ECE which really is the strategic plan for all four divisions.

Dietz: I might add that all of this operates within the context of the larger strategic plan and this is really just the academic plan which is a pretty dynamic document depending on the changes in curricula, new leadership at department level, new faculty, new deans...

Murphy: For example, for each of the program review documents we have a very significant program review process and embedded in each program review each academic program goes through a program review process every eight years mandated by the Illinois Board of Higher Education. We really do a very significant self study and then we provide very specific recommendations that each program works on over the course of the next eight years. Even in program reviews there is a forward-looking plan of action that they need to work on over the next eight years.

Louderback: I'm not arguing any of that, it's just that we are being asked to approve an academic plan from 2018 to 2023 which isn't here.

Murphy: I think we've always used the same dates as the University's strategic plan, so maybe we can work on the dates of the cover and make them a little less forward.

Donahue: As I understand Trustee Louderback's question, you are asking us to approve this plan that's supposedly a five-year plan – 2018 to 2023 – but Trustee Louderback is saying that all she sees in here is 2018 and 2019, so how can I approve all the way to 2023. So either can we point to Trustee Louderback where those out years are at in this plan or do we need to come back and say this is just a 2018/2019 plan; is that the question?

Louderback: Right, because I read through the plan – I know that's hard to believe but I did read the whole thing – and that's where I got confused.

Rossmark: I would agree with that confusion.

Murphy: So again, part of that is including the strategic plans for each of the colleges within the division; is what you feel is missing a strategic plan for the division of Academic Affairs?

Louderback: No. I'm looking at the College of Education. It's a one page that says five-year plan 2013 to 2018. On page 75. I'm not getting after the College of Education, I have three degrees from there...

Murphy: Right, but we have an interim dean and then if we bring in a new dean a new dean will then move forward; it's an opportunity for a new dean to move forward with a new strategic plan. For the colleges, they are each in a different place when it comes to their strategic plan, oftentimes based on when we've hired new deans and they have that opportunity to move forward. So you are right, with the College of Education that five-year plan is finishing this year but then we have a search this fall for a new dean and that's an opportunity for a new dean...

Rossmark: I think the disconnect is the lack of clarity around notation that is needed for where there are differences in terms of the plans not only for the range of dates but then also for those that have something unique to their

situations such as the one for the College of Education. I think that's a disconnect, and then it's just a matter of notating that we need to come back and look at that one at a later date.

Louderback: I understand all of your concerns that you are saying to us, but I have a hard time approving something that's not complete.

Dietz: Would it be helpful if approval of this larger plan happened today and we would come back on an annual basis and give a report on the progress within this overall timeframe by each college?

Louderback: You have the program progress but that doesn't answer our question.

Donahue: If we were to table this to a future meeting so we can get clarity what are the risks to that?

Murphy: There should be no risk. We do provide this to the Illinois Board of Higher Education but just as an information item and there's no requirement so there is really no risk. We provide them with the program review documents separately so we would move those forward because that is an IBHE requirement. There really is no risk at all and we can clarify anything you need us to clarify in this document.

Donahue: Sensing that there is no risk, I feel it would be best to table this and try to get our specific concerns and questions to Jan. Does that seem fair to everybody?

At this time I would request a motion to table Resolution 2018.07/25. Trustee Rossmark so moved and was seconded by Trustee Rauschenberger. Motion made, seconded, and votes recorded as all members voting aye.

Resolution 2018.07/26: Town of Normal Fire Services Agreement

Dietz: Illinois State University has a governmental agreement with the Town of Normal for fire protection and emergency services provided to the University campus. The agreement is adjusted each year to reflect costs associated with provision of these services. The Town of Normal utilizes a price index developed by the Illinois Municipal League to determine the rates for the coming year. The price index is used in other university communities across the state to determine rates. The new agreement is effective from July 1, 2018 through June 30, 2019 and includes a reimbursement cost of \$578,175 which is a 1.5% increase over the previous year. I ask your approval for this resolution.

Donahue: Is there a motion? Trustee Rauschenberger so moved and was seconded by Trustee Churney. Larry, I know at one time there was talk of moving a fire station on campus. Do we have an on-campus fire station at this time?

Dietz: We don't have an on-campus fire station but part of the land swap was the area near the south towers, and that new station is now at the south end of the south towers property. It is their property but the station is much closer to the University.

Motion made, seconded, and votes recorded as all members voting aye.

Resolution 2018.07/27: Foundation Support Agreement

Dietz: The Illinois State University Foundation is a private corporation whose purpose is to solicit, secure and manage private gifts and other resources and to use those gifts and resources to support the distinctive excellence of Illinois State University. State of Illinois Legislative Audit Commission University Guidelines authorizes the universities to have formal relationships with foundations for provision of such services. Such a relationship was defined in a Memorandum of Understanding between the Board of Trustees of Illinois State University and Illinois State University Foundation and signed May 9, 2008. Today, we are requesting the Board's approval to contract with the Foundation for the provision of development and fundraising services for Fiscal Year 2019 for annual cash and in-kind consideration not to exceed \$2,675,000, a 3% increase over Fiscal Year 2018. I might add that there

was a 3% increase in fiscal year 2018, a 2% increase in FY 2017, and no increase in FY 2016, but in those years the campaign had not heated up the way it has now, thus the 3% suggestion. I ask your approval for this resolution.

Donahue: Is there a motion? Trustee Jones so moved and was seconded by Trustee Dobski. Motion made, seconded, and votes recorded as all members voting aye.

Resolution 2018.07/28: Property Insurance Authorization

Dietz: The University maintains property and business interruption insurance valued at approximately \$1.8 billion. For fiscal year 2019, the University's property will have per occurrence coverage of up to \$500 million with a per occurrence deductible of \$100,000. The exposure is mitigated by the University's self-insurance fund of approximately \$1.1 million. Total insurance premium costs for fiscal year 2019 are projected to be approximately \$585,762, representing an increase of \$19,274 (or 3.4%) over the prior fiscal year. I might note that last July the Board approved resolution with NTE \$580,000 and actual cost was \$566,488. This increase in price is attributable to a \$50 million increase in Business Interruption coverage and an \$8.6 million increase in building values. We are requesting Board authorization of an amount not to exceed \$600,000 to accommodate any significant property additions that might occur during the year. I ask your approval for this resolution.

Donahue: Is there a motion? Trustee Louderback so moved and was seconded by Trustee Churney. Are there any questions?

Churney: I was speaking with Dan Stephens yesterday and I see that we took a larger increase on the limits of the \$15 million on business interruption to get to \$200 million. Are we at the sufficient limit now or are we going to continue to increase that?

Stephens: Thank you for asking that question. Actually our business adviser on this through the Midwest Educational Compact we work with has recommended we reach a level of about \$230 million. Adding the \$15 million represented the largest portion of this increase; we had a 3.4% increase, and that \$15 million is roughly about \$16,000 a year. I suspect next year we will be coming to the board again with probably that recommendation of \$30 million.

Donahue: I have a question. So this is coverage up to \$500 million per occurrence, a deductible of \$100,000 but our self-insurance fund is \$1.1 million. So is this insurance everything from \$1.1 to \$500 million? When would the self-insurance fund kick in?

Stephens: It kicks in and that's like the deductible. If we have a small event on campus today...

Donahue: Okay, so everything below \$1.1 million we are going to cover, and everything between \$1.1 and \$500 million is the insurance?

Stephens: That's correct.

Motion made, seconded, and votes recorded as all members voting aye.

Resolution 2018.07/30: Approval of 2019 Board Meeting Calendar

Dietz: You have before you the calendar for the quarterly meetings of the Board of Trustees for 2019. I ask for your approval of the 2019 Board Meeting Calendar.

Donahue: Trustee Louderback so moved and was seconded by Trustee Aguilar. Any questions or concerns about these dates?

Motion made, seconded, and votes recorded as all members voting aye.

Dietz: Trustee Donahue that concludes the resolutions for today.

Donahue: Normally at this time, I would entertain a motion to move into Executive Session. However, today the Board will remain in open session and move to the Founders Suite for a demonstration of board portal software that is being considered. Immediately following the software demonstration the board will have a discussion regarding outreach activities followed by lunch and a board work session.

At the conclusion of the work session, the Board will move into Executive Session for the purpose of considering the appointment, employment, compensation, discipline, performance, or dismissal of specific employees pursuant to 5ILCS, Section 120/2 (c)(1); collective negotiating matters between the University and its employees, 5ILCS, Section 120/2 (c)(2); litigation which has been filed and is pending before a court or administrative tribunal, or is probable or imminent as allowed in 5ILCS, Section 120/2 (c)(11); and the purchase or lease of real property as allowed in 5ILCS, Section 120/2 (c)(5). Following the Executive Session, the Board will move back into public session solely for the purpose of adjournment. The Audit Committee of the Board will meet following the adjournment.

Dobski: I'm just thinking about tabling that Academic Plan. As positive as this University has been with not eliminating curriculum and not laying off people I just encourage us to get that done as soon as possible because with the media here we don't want to sound like we are thinking about making cutbacks or doing something. This University has been on a tremendous upswing incline compared to our other fellow universities and I just would like to see us get that done as soon as we can and clarify it.

PORTAL DEMONSTRATION

At approximately, 10:30 a.m., Chair Donahue announced the resumption of the Board of Trustees meeting after a transition to Founder's Suite for the purpose of a demonstration on board of directors portal software.

President Dietz indicated that at the request of the Board of Trustees, he had tasked Brent Paterson, Assistant to the President/Chief of Staff, with reviewing options for a portal for the Board of Trustees.

Paterson commented that he had reviewed board of directors portal software options with an emphasis with the software being user friendly and meeting the needs of the Board of Trustees. He arranged the demonstration today with BoardEffect, a leading provider of board portal software that is used by several universities. He then introduced Peter Atsaves, Senior Advisor, Governance Solutions, with BoardEffect who joined the group remotely.

Atsaves provided a demonstration of the layout and uses of a board portal with specific emphasis on a Board of Trustees. Trustees Rossmark, Donahue, and Dobski as well as President Dietz asked questions about various functions of the portal software.

Following the demonstration, the Board briefly discussed the value of using portal software and determined to move forward with contracting with BoardEffect. Paterson was charged with finalizing an agreement and implementing the portal, hopefully in time for the October Board of Trustees meeting.

This portion of the meeting concluded at approximately 11:00 a.m.

DISCUSSION ON OUTREACH FOR LEGISLATIVE UNDERSTANDING AND SUPPORT

Board Chair Donahue asked President Dietz to lead discussion on the outreach topic. President Dietz explained when this topic was first raised by the Board the focus appeared to be on public relations. Dietz mentioned a project by University Advancement to ascertain how Illinois State University is perceived and how its image can be improved. Since then, the topic has been clarified by the Board to address the Legislature. The key components of the legislative outreach would be the quality of the programs at Illinois State University, the metrics of success, and the state funding discrepancies between Illinois State University and other public universities in the state. Specifically, the fact that Illinois State University is lowest among the state public universities in funding per FTE.

Special Assistant to the President, Jay Groves, commented about the declining enrollment narrative in the media. Enrollment is declining or is in decline at many, if not most, public universities in Illinois. Because enrollment declined slightly at ISU last year, we became part of the narrative, which was popular with many (but not all) newspapers. ISU's enrollment did decline, but it is not in a state of declining. I want to help change that narrative

through communication with lawmakers (a letter from the president and board chair, which will accompany materials about students in their districts and metrics), communication with the media (interviews, possibly an op-ed from the president and board chair—possibly some ads)

Other big issues I want to address are the lack of a funding formula for public higher education and capital funding. On the capital side, the Legislature approved funding for our Fine Arts Complex, but as we probably all know, there is not enough money to fund all of the state projects. President Dietz is sending a letter to all 215,000 alumni that has good news about the strength and stability of ISU, but also information about the lack of a funding formula and capital funding. It urges alumni to contact their legislator, say thank you for your service, but also ask about capital funding and funding formula. I think after the election, we should really work on this---possibly, getting a legislator to sponsor legislation bring ISU FTE per student up to the state mean average.

Members of the Board concurred with the plans and asked to be updated regularly on the progress. Trustee Donahue offered to meet with any legislators about the issues and accompany the President in meetings with legislators, when appropriate. Trustee Rauschenberger stated that this is not a one year effort, it will need to continue for several years.

LUNCH/WORK SESSION

The Board held a working lunch with members of the President's Cabinet. President Dietz led a discussion around five themes – people, programs, places, technology and finances.

The people theme emphasized the importance of strong enrollment and student success and attracting and retaining exceptional faculty and students. Dietz discussed the changing demographics of students in Illinois. There is a decline in the number of high school graduates and throughout the Midwest. Many of our students come from the Chicago area which is a very competitive market. Well over 100 universities have full-time admissions staff working and living in the Chicago area. Illinois State University is seeing a shift in its enrollment with more students from underrepresented groups and those with greater financial need applying and enrolling at the University. As a result, the University is expanding its retention programs to aid this group of students who historically have lower college completion rates.

Illinois State University's partnership with INTO is beginning to reap rewards. 58 new international students recruited by INTO are enrolled for the fall semester which is above our regular approximately 380 new international students enrolling each fall.

Attracting and retaining exceptional faculty continues to be a priority. The Provost's Office and Human Resources are emphasizing diversity in hiring processes for faculty. Provost Murphy explained efforts at more broadly recruiting faculty, training on bias in hiring for faculty search committees, emphasizing that Illinois State University does not make "comfort hires" (hiring people just like me), and the importance for students from underrepresented groups seeing persons in faculty roles that look like them.

Trustee Louderback referenced the hearing with the Special Committee of the Senate on Supplier Diversity and asked how the BEP program related to this discussion. President Dietz indicated that public university presidents were grilled at the hearing about their failure to reach the goal of 20% of contracts going to business that are owned by minorities, women, veterans and persons with disabilities. President Dietz explained the challenges the University faces in meeting these goals. President Dietz and Vice President Stephens shared that a task group has been formed to find ways to increase participation of BEP businesses in bidding processes, encouraging large contractors to subcontract work to BEP businesses, and offer smaller projects to BEP businesses. The Board of Trustees is interested in improvement in this area.

Programs: President Dietz stated the University needs to offer academic programs to meet enrollment demands in current and emerging fields of study. The University is continuing its efforts to develop an engineering program, likely with electrical and mechanical engineering majors. There is a demand for these majors in Illinois and in Central Illinois. Provost Murphy and Vice President Stephens are working on a business plan for engineering which will be shared with the Board at a later date.

President Dietz stated that there continues to be opportunities in health related fields. Provost Murphy added that Mennonite College of Nursing is seeking to expand its online enrollment in graduate nursing programs. The College is also exploring a Physician's Assistant program. The certification for Athletic Trainers is moving to master's degree programs. As a result, the undergraduate program in athletic training is moving to a pre-physical therapy/pre-occupational therapy emphasis.

President Dietz commented that there are opportunities to expand the Agriculture program. We are currently have a large number of students with interest in that area.

Places: President Dietz listed space needs in the near future with include:

- cybersecurity expansion
- additional residence halls
- engineering
- INTO classrooms, labs and offices
- Nursing/health sciences

President Dietz also listed planned renovations and construction projects.

- Bone Student Center
- Milner Library
- College of Fine Arts
- Existing residence halls renovations
- Multicultural center

President Dietz asked Director of Athletics, Larry Lyons, to share information on Athletic venues. Lyons described projects for:

- Redbird Arena
 - Seating replacement
 - North end expansion (ticket office, Hall of Fame, Club space, offices)
- Indoor Practice Facility

Trustee Donahue asked the timing of the seat replacement. Lyons responded that it depends on how long it takes to finalize the funding. It might be completed as early as summer 2019. A resolution would need to go to the Board in October to accomplish installation in summer 2019.

President Dietz highlighted efforts by the University to increase effectiveness and efficiency through the use of technology. An area of emphasis is the development of key data to add in the retention of students and data to aid administrative departments in being more efficient. Data security and privacy remain a top concern for the University and there are several efforts in this area. President Dietz mentioned that we have an outstanding leader in information technology, Charlie Edamala. He brings a wealth of knowledge and understanding to the role.

President Dietz reminded the group of the institution's dependence on tuition and fees to finance university operations. The University is examining various revenue options for the future. Among the items being considered are differential tuition, new fees for technology and facilities.

This section of the meeting concluded at approximately 1:20 p.m.

The board moved to Executive Session. Following the Executive Session the board reconvened in public session for the purpose of adjournment.